

Celebrate Your Cooperative Spirit in a Poem!

A POETRY CONTEST FOR MIDDLE SCHOOL STUDENTS MAKING A DIFFERENCE

As 2012 is the international year of the cooperative, it is a great time to celebrate the cooperative spirit and honor your community. By crafting a poem that details how you have given back to others, you can win a spot on Cabot Creamery's butter box and share your story with the world.

Have you worked alone, with your family, or in the classroom to give back in some special way? We want to know what you've done. Be creative, write from your heart and find the words that capture your good deeds. Tell us how working to change the lives of others has changed your own life.

TO ENTER

Write a poem that tells us how you have made a difference to your community and the people who live there.

You must be a student in Grades 5-8.

Your entry must be your own original, unpublished work.

You may submit only one poem, no longer than 20 lines in length.

You must list your name, grade level, school name and address and your teacher or adult sponsors name, phone number and email

Poems must be received by April 30, 2012
Winners will be chosen by June 1, 2012

Grand Prize Winner: \$250 and your poem on a Cabot Butter Box which will be seen by tens of thousands of people in hundreds of supermarkets all across America.

Second Place Winner: \$100

Three finalists: \$50 each.

AND: All winning poems will be published on Potato Hill and Cabot websites.

Mail your poem entry to be received by April 30, 2012 to:

Cabot Creamery Cooperative
Attn: Poetry Contest
One Home Farm Way
Montpelier, VT 05602
Fax: 802-371-1200
Email: healthinfo@cabotcheese.com

The farmer owners of Cabot Creamery care about the communities where their families and consumers live and work. In 2012, Cabot's mission is to honor the International Year of the Cooperative.

Potato Hill Poetry cares about good poetry and the power of poetry to transform lives and the world. It seeks to ignite a passion for poetry in young people in schools across the country.



WHAT MAKES A GOOD POEM?

There is no set formula for what makes a good poem. However, a good poem takes us on a journey to a place we have never been before. A good poem takes risks. It speaks with a strong voice. It is full of images and things. A good poem relies on the poet's awareness of the world and attention to the world. An eye for detail, an ear for music. A good poem can surprise and delight us, engage and teach us.

YOUR TOOLS AS A POET INCLUDE:

- Imagination
- Curiosity
- Vocabulary
- Five Senses
- Voice
- Rhythm and sound (the music of the words)
- Simile and Metaphor

HOW DO YOU GET STARTED?

Pick up your pencil and notebook and jump in. Write a poem that tells us how you have helped your community.